

The Better Tomorrow Plan Case study

We Do

OUR COMMITMENT: We will fight hunger and malnutrition through our STOP Hunger initiative in all the countries where we operate by 2020.



One billion people around the world suffer from hunger and malnutrition.



Sodexo's STOP Hunger initiative is now in 39 countries.

WORLDWIDE

Sodexo Servathon

As part of its global **STOP Hunger initiative** to fight against hunger and malnutrition, Sodexo organizes each year in April the **Sodexo Servathon** that provides a direct and meaningful way for our employees to give back to the communities where they live and work.

Creating value for local communities

During Servathon, teams often form a lifelong relationship with their **hunger relief organization**, becoming partners in the fight against hunger and bringing their respective strengths toward the common goal of ensuring that no person goes hungry.

General context

More than **one billion people** - one in six people on the planet - suffer from hunger. With more than 380,000 employees in 80 countries, we are working to **engage our employees, clients, consumers, vendor partners, and local communities** to join forces to help fight hunger and its root causes.

The STOP Hunger initiative

As part of our commitment to the communities where we do business, **Sodexo launched the STOP Hunger initiative in 1996** to fight hunger and malnutrition.

The **three major objectives** of the STOP Hunger initiative are to:

1. **Raise awareness of the problem of hunger,**
2. **Increase the number of countries with STOP Hunger programs,**
3. **Increase the number of employees engaged in the initiative.**

In 2010, employees in **39 countries** participated in STOP Hunger programs, which fall into four major areas: volunteering, providing Sodexo expertise in areas including nutrition and food safety, and providing food and financial donations.

During Fiscal 2010, **422 major STOP Hunger programs** were conducted around the world in partnership with 272 NGOs, associations and charities.

39,000 employees in 28 countries participated in the 2010 Servathon.

Teams worked to donate 175,000 kilos of food.



STOP Hunger recognized 57 times in a decade



More information

Blakey EMMETT
blakey.emmett@sodexo.com

Servathon global program

Created by Sodexo in 1997, the Sodexo Servathon is the **largest global STOP Hunger program** held each year. Sodexo sets aside the month of April for its employees around the world to join forces and fight hunger in their communities. The idea is simple: spend a few hours volunteering or participating in a hunger relief activity.

Servathon activities include

- Donating and serving meals,
- Sharing Sodexo expertise by providing nutrition, hygiene and food-safety education,
- Collecting and donating non-perishable food,
- Fundraising through such efforts as product promotion, coin collection and golf tournaments.

In 2010, 28 Sodexo host countries participated, which involved more than 39,000 employees and the donation of 175 metric tons of food.

Moving forward

As Servathon continues to engage additional employees and expand to new countries, the hope is to not only involve **all 380,000** of Sodexo's employees but the **entire Sodexo community**, including clients, customers, and suppliers.

Though **best practices** remain in place, **new and creative** ideas for fighting hunger continue to be introduced, which each country submitting their plans, successes, and photos that are shared within the STOP Hunger network.

Our partners

Each country's program varies in terms of structure and degree of development, but the framework is such that activities are centered around STOP Hunger's four main focus areas. In that regard, a **country may have one major partner or multiple partners**, including national hunger relief organizations, local community organizations, as well as client, customer, and supplier partnerships.

Awards/Recognitions

In just more than a decade, the contributions that the STOP Hunger initiative has made towards creating a hunger-free world have been **recognized 57 times by external organizations and governments.**

